

SUPPLEMENTAL EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

The application has been amended as follows:

Insert the following to page 2, line 20 of the Specification:

BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is a front elevation view schematically illustrating a battery display system.

Figure 2 schematically illustrates an alternative battery display system.

Figure 3 is an end elevational view of Figure 2.

Figure 4 schematically illustrates an alternative battery display system.

Figure 5 is an end elevational view of Figure 4.

Figure 6 schematically illustrates a battery marketing system.

Figure 7 schematically illustrates an alternative battery display system.

Figure 8 is a front elevation view schematically illustrating an alternative battery display system.

Figure 9 schematically illustrates an alternative battery display system.

Figure 10 is an end elevational view of Figure 9.

Figure 11 is a front elevation view schematically illustrating an alternative battery display system.

Figure 12 schematically illustrates an electronic product assembly.

Figure 13 schematically illustrates a marketing bundle.

Figure 14 schematically illustrates an alternative marketing bundle.

Figures 15-17 illustrate various alternative packaging and storage bundles.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven Reynolds whose telephone number is (571)272-9959. The examiner can normally be reached on Monday-Friday 9:30am - 4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mickey Yu can be reached on (571)272-4562. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/S. R./
Examiner, Art Unit 3728

/Mickey Yu/
SPE, AU 3728